Executive Master of
BUSINESS ADMINISTRATION

WHY GET YOUR EMBA AT DBU?

• Values Based and Valuable
• Works With Your Life, Meeting One Weekend Per Month
• Takes Your Career to the Next Level
• Time Efficient in 18 months
• Cost Effective at $50,000
• Encompasses an International Experience
• Conveniently Located at DBU North in Plano, TX
• Embodies Servant Leadership

The Executive MBA is an advanced degree designed to develop individuals who have the knowledge and capability to take on leadership roles in multiple settings across a breadth of industries and organizations. DBU’s EMBA provides an environment where working professionals can advance their leadership skills while sharing ideas and experiences with business and academic colleagues.

At DBU, our EMBA program focuses on the Four C’s: Christ-centered, Cohort-driven, Cost-effective, and Community-engaged.

As a Christ-centered institution, we prayerfully develop our curriculum and prepare our faculty to integrate faith and learning in a way that transforms the lives of our students.

As a Cohort-driven program, we believe students’ experiences are enriched as they develop lifelong relationships and invest deeply into each other’s lives.

While a private institution, we have priced our EMBA program to be Cost-effective with a single price point and no hidden fees that rivals the cost of this exclusive degree when compared with our peers in DFW and across the country.

Finally, our program is Community-engaged as we expect and prepare our students to be ambassadors for their community by developing servant leaders, empowering community service, and integrating service-learning into your experience.

Dr. Sandra Reid | sandra@dbu.edu
Chair, Graduate Business Programs

Jeremy Vickers | jeremyv@dbu.edu
Dean, Professional Studies
EMBA 6201 | Financial Accounting: The objective of this course is to provide an understanding of financial accounting fundamentals.

EMBA 6202 | Organizational Dynamics & Leading Creative Change: Frameworks, models & perspectives on leading change that can be applied immediately to participants’ own workplaces.

EMBA 6203 | Data Analysis for Decision Making: Participants will utilize real-life cases & personal workplace situations in learning to apply some graphic & quantitative tools of operational decision analysis.

EMBA 6204 | Executive Communication: Students will develop an advanced understanding and put into practice three primary communication functions: business speaking and listening in executive settings, the professional use of digital information and social media, and the utilization of online tools towards a professional online presence.

EMBA 6205 | Accounting Information and Control Systems: The major objective of this course is understanding the development & analysis of financial & managerial accounting information & control systems.

EMBA 6206 | Advanced Negotiation: Course addresses the dynamics of healthy & non-healthy conflict.

EMBA 6207 | Managerial Finance: Participants examine theory & practice of financial decision making to maximize the firm’s value through ethical, high integrity standards & practices.

EMBA 6208 | Global Leadership International Trip: Designed for students to gain an international perspective from leadership in other countries & industries outside of their own during an 8-day trip.

EMBA 6209 | Economics for Business Executives: This course explores fundamentals of economic theory and the principles by which modern micro and macroeconomic theory apply to the market-based economy.

EMBA 6210 | Operations Management & Global Competition: A comprehensive view of the internal and external operations of organizations is considered in this course with a special emphasis on the global supply chain and competition.

EMBA 6211 | Marketing Management: Participants examine the explicit process of formulating through to successful execution of organizational marketing goals & strategies.

EMBA 6212 | Organizational Leadership: Emphasis is placed on development of leadership competencies & styles to enable participants to become leaders of influence, integrity, impact & visionaries of effective change in multiple settings.

EMBA 6213 | Human Capital Management: Leaders must often create conditions that allow teams to manage themselves effectively in order to maximize organizational effectiveness & profitability.

EMBA 6214 | Strategic Management: Synthesis course exploring organizational strategy considers both theoretical & application issues within the executive level perspective.

EMBA 6215 | Innovation and Strategy: Innovation and lean concepts are introduced and covered using key tools, theories, and resources of innovation and entrepreneurship habit formation including lean startup methodology, design thinking, agile development, the business model canvas, and value proposition design.

EMBA 6216 | Executive Legal Issues: This course considers the primary laws affecting organizations and how they influence executive leadership decision making.