

Retired Employee Proud of Her Association With DBU



“I count service to DBU
as service to the Lord.”
-Maxine Day

When Maxine Crouch Day says that she “just loves” Dallas Baptist University, there can be no doubting her feelings. She knows DBU so well. She served at DBU for 16 years, she saw her daughter receive her degree from DBU, and she continues to remain one of DBU’s most faithful advocates and donors, speaking out for DBU, “every chance I get.”

But that’s still not enough for Maxine. She wants to do even more for DBU, so she is remembering the University in her will with a percentage of her estate.

“My love for DBU started in 1965,” Maxine says, “when the University first came to Dallas. It has influenced my life. I am so proud of my association with DBU. I so agree with its principles.”

Maxine “grew up in the church,” and it was through the church she was attending in the mid-1960s that she first became acquainted with Dallas Baptist University. In 1975, she took a job with DBU,

and five years later Maxine became the executive assistant to new university president, Dr. W. Marvin Watson.

“It was from Dr. Watson that I learned that if employees and alumni don’t support the university, then why should anyone else?” It is a message Maxine took to heart—though she was no stranger to the value and the importance of charitable giving.

Maxine, who retired from DBU in 1991, has been widowed twice. She was first married to Johnnie Crouch and then to Dr. Clayton Day. Both husbands, she says, were “great Christian men and very, very generous. They believed in giving.”

The same can be said of Maxine. “I count service to DBU as service to the Lord. I do support DBU as much as I can financially.”

And she says of her fellow Baptists in the Dallas area: “It is their university, and they should support it too.”

Dallas Baptist University Announces New Planned Giving Information on Our Web Site

To access the planned giving section on DBU’s web site – www.dbu.edu – click first on “Give,” then click on “Through future planned giving.” For more information, call John Clem: (214) 333-5176 or email: johnnc@dbu.edu