

DBU... *Christ-Centered, Quality Higher Education*

DR. GARY COOK

DBU PRESIDENT

20th

ANNIVERSARY

ACADEMICS

Expanding Programs and Raising the Bar

In 1993, the DBU faculty and Board of Trustees adopted a new mission statement for the school, one which emphasized the University's commitment to its Christian heritage as well as articulated the desired outcome of its students. Since that time, DBU classrooms have been infused with concepts of the integration of faith and learning and servant leadership, regardless of the subject matter. Business, chemistry, philosophy, music, and education courses, just to name a few, each stress the ways in which Christian conviction shapes an understanding of the subject and how this newfound understanding should in turn be used to serve others.

With this foundation, the University has dramatically expanded its programs and degrees, while also raising academic standards even higher. In addition, the University has continued to seek accreditation from a number of professional bodies to ensure DBU's high standing among other institutions of higher education. Now more than ever, DBU produces servants ready to lead the world in whatever their vocational calling might be.

DALLAS BAPTIST UNIVERSITY MISSION STATEMENT

The purpose of Dallas Baptist University is to provide Christ-centered quality higher education in the arts, sciences, and professional studies at both the undergraduate and graduate levels to traditional age and adult students in order to produce servant leaders who have the ability to integrate faith and learning through their respective callings.



Dr. Gary Cook with DBU alumnus Chip Luter. While a student at DBU, Chip was named Homecoming King as well as vice president of the Student Government Association. He also served as a Commencement keynote speaker.

- ◆ Average SAT scores for incoming freshman class raised from 887 in 1992 to 1107 in 2007

- ◆ University Honors Program launched in Fall 2005, providing deeply engaging academic courses for gifted students

- ◆ In 2004, The Southern Association of Colleges and Schools (SACS) authorized DBU to offer the Ph.D in Leadership Studies and the Ed.D in Educational Leadership, beginning in Fall 2005

- ◆ New undergraduate majors and concentrations have been added, including philosophy, health care administration, natural sciences, music theory and composition, music business, hospitality and hotel management, and bioinformatics

- ◆ College of Fine Arts received accreditation from the National Association of Schools of Music in 2001

- ◆ Dorothy M. Bush College of Education received state-accredited certificates for its Master of Education program from the Texas Education Agency in 1995 for the first time



Dr. Gary Cook with Joel Allison, chief executive officer of Baylor Health Care System, who received an honorary degree from DBU in 2004.

- ◆ Dorothy M. Bush College of Education students have achieved an overall 99% pass rate on the Texas Examination of Educational Standards for 2006-2007

- ◆ College of Business granted accreditation from the Association of Collegiate Business Schools and Programs in 1995

- ◆ Pew College Society, currently named the Paideia College Society, established by Dr. David

Naugle, professor of philosophy, to prepare the next generation of Christian scholars

- ◆ Weekend College established in 1993, offering full-service adult degree programs that can be completed on Friday nights and Saturdays

- ◆ Master of Arts in Counseling program endorsed by the Texas State Board of Examiners of Professional Counselors



Dr. Gary Cook along with Dallas Mayor Tom Leppert and his wife, Laura, in the Hillcrest Great Hall on the DBU campus at a recent event.

- ◆ Gary Cook Graduate School of Leadership established in 2003 in order to administer the new Master of Arts in Christian Education degree, and by 2008 it now offers a total of six master's degrees, four dual master's degrees, and two doctoral degrees

- ◆ DBU twice named to the John Templeton Foundation's Honor Roll for Character-Building Colleges

- ◆ Master of Liberal Arts program received endorsement from the Association of Graduate Liberal Studies Programs in 1994

- ◆ Added English as a Second Language and Intensive English Program for non-English-speaking international students

Faithful Servant Leadership

PRESIDENT COOK INSPIRES VISION AND TRADITIONS

Assuming the presidency of Dallas Baptist University on April 6, 1988, Dr. Gary Cook set the tone for his administration during his first chapel address. In that inaugural message, Dr. Cook stressed the importance of servant leadership. God has blessed Dr. Cook's leadership as DBU's fifth president—guiding the University to new heights in growth, financial stability, and the following meaningful traditions.

- ◆ Candlelighting Service (1988)*
- ◆ Christmas Dinner for faculty and staff (1988)
- ◆ Christmas Tree Lighting for students, faculty, and staff (1988)
- ◆ DBU Habitat for Humanity campus chapter (1988)
- ◆ SWAT (Student Welcome And Transition) Week (1988)
- ◆ Summer chapel services for faculty and staff (1988)
- ◆ Christmas Decoration Day for faculty and staff (1989)
- ◆ Church Appreciation Day (1989)
- ◆ Decatur Spring Reunion (1989)
- ◆ Norvell Slater Senior Adult Hymn Sing (1989)
- ◆ Oak Cliff Good Samaritan Award Dinner (1989)
- ◆ Outstanding Faculty Member of the Year Award (1989)
- ◆ Spring Musical (1989)
- ◆ Turkey Trot for students, faculty, and staff (1989)
- ◆ Chapel services increased from once to twice a week on Mondays and Wednesdays (1990)
- ◆ Endowment Scholarships for DBU personnel serving over 25 years (1990)
- ◆ Yellow Ribbon Luncheon (1990)
- ◆ Wellness Program (1991)
- ◆ Habitat for Humanity Spring Break Trip (1992)
- ◆ Hanging of the Green Chapel for students, faculty, and staff (1992)
- ◆ Patriot Preview Weekend (1992)
- ◆ Spiritual Rush Weekend (1992)
- ◆ Thanksgiving Feast for dorm students, faculty, and staff (1992)
- ◆ Baseball Banquet (1993)
- ◆ Family Weekend (1995)
- ◆ Life-size nativity display (1995)
- ◆ Operation Christmas Child service project for students, faculty, and staff (1996)
- ◆ Campus Thanksgiving Decorations (1997)
- ◆ Thanksgiving Testimony Booklet for faculty and staff (1998)
- ◆ Memorial Day Service (1998)
- ◆ Outstanding Advisor of the Year Award (1998)

- ◆ DBU Legacy Society, comprising people who have included DBU in their estate planning (2000)
- ◆ Faculty Appreciation Day (2002)
- ◆ Friday Freshman Chapel (2002)
- ◆ Outstanding Staff Member of the Year Award (2002)
- ◆ Staff Appreciation Day (2002)
- ◆ William M. Pinson Lecture Series on Baptist History and Heritage (2002)
- ◆ DBU-Buckner Guatemala Orphanage Mission Trip (2003)
- ◆ George H. Gallup, Jr., Distinguished Lecture Series (2003)
- ◆ Midnight Madness Basketball Kick-Off (2006)
- ◆ Servant Leadership Luncheon (2006)
- ◆ DBU Fuller Center Student Builders campus chapter (2007)
- ◆ Scholars Luncheon (2007)



President's Office Staff: Front row (l-r): Desi Henk, Craig Dunn, and Ashley Mafima. Back row (l-r): Brance Barker, Blake Killingsworth, and Mitch Bennett

* denotes year established

FINANCIAL STABILITY AND GROWING CAMPUS MARK TWENTY YEARS OF PROGRESS

Financial stability and a sound fiscal policy have been high priorities under the present administration. When Dr. Cook became president in 1988, DBU had an indebtedness of \$5.8 million. By 1992 this burdensome debt had been paid off, allowing the University to address other pressing needs that had been postponed due to the past financial situation. Through the use of prudent financial management and the help of wonderful administrators, DBU now maintains an annual balanced budget, finishing in the black for the last 19 years.

During this time, DBU has made great strides: built several new buildings, including the John G. Mahler Student Center and the Spence Hall Women's Dormitory, both debt-free; provided across-the-board salary increases for all faculty and staff each year from 1989 for a total of 107%; and increased the operating budget from \$9 million to \$66.4 million. In addition, the University assets have grown from \$27.7 million to \$94.9 million, and the DBU endowment has grown from \$8.9 million in 1988 to \$33 million in 2008.

NEW LAND ADDED TO UNIVERSITY HILL

- ◆ In 1988, Dallas Baptist University property totaled 200 acres
- ◆ In 1991, the University purchased two acres from TXU
- ◆ In 1994, the property expanded, thanks to the generous donation of approximately 86 acres by the Hexter Family
- ◆ In 1999, four more acres were purchased, bringing the total property owned to 292 acres
- ◆ In 2002, an additional 50 acres of land between Mountain Creek Parkway and Mountain Creek Lake were leased by DBU
- ◆ In 1992, DBU began working with veterans to establish the DFW National Cemetery on 600 acres surrounding DBU on the North and the East

FACULTY/STAFF ACROSS-THE-BOARD SALARY % INCREASES, 1988-2007

1988	0%
1989	4%
1990	4%
1991	5%
1992	5%
1993	4%
1994	2%
1995	3%
1996	4%
1997	4%
1998	4%
1999	3%
2000	4%
2001	4%
2002	4%
2003	4%
2004	4%
2005	4%
2006	4%
2007	4%

Total Compounded Increase 107%



A LEGACY OF SERVICE Harold Norris (far left), former senior vice president for financial affairs, and his wife, Mary Kathryn, along with Dr. Alva G. Parks (far right), former executive vice president, and his wife, Doris. For many years, both Mr. Norris and Dr. Parks helped to build DBU and ensure its financial stability for years to come. In recognition of their service, the University has established scholarships in their honor and also presented them with honorary doctorates in 2003. Their legacy of service continues as current members of the DBU Board of Trustees.