

Master of Arts in Professional Counseling ———

2021 Annual Assessment Review

2021 ANNUAL ASSESSMENT REVIEW

Dallas Baptist University
Master of Arts in Professional Counseling

An annual comprehensive assessment of the MAPC program was conducted for review of the 2021 calendar year. Assessment areas related to student data included admissions information, students' knowledge/learning outcomes, students' personal and professional counseling dispositions, and evaluation of students' skills/practices. Data sources included admission interview ratings, candidacy assessment evaluations, student learning outcomes based on coursework, national and course summative exams, and internship evaluations.

The annual assessment review, conducted in August of 2021 by full-time MAPC faculty members utilized the 2016 CACREP guidelines. Results of the review were reported to the College of Humanities and Social Sciences, the Graduate Office, and the Dallas Baptist University administration. The assessment process is ongoing, using a variety of methods of assessment and data from multiple sources to determine if the following program objectives and CACREP standards are being met. Data are collected to evaluate each component.

MAPC PROGRAM OBJECTIVES

The MAPC Program's mission and objectives were aligned to meet CACREP standards beginning with the fall 2019 semester. The evaluation measures, also aligned with the 2016 CACREP standards, were created to assess program performance related to the mission and objectives of the program.

Master of Arts in Professional Counseling Program Objectives:

- 1. Provide Christ-centered quality counseling education to produce graduates who integrate faith and learning in a diverse world.
- 2. Produce graduates who demonstrate the appropriate knowledge, skills, and dispositions required for the successful practice of clinical mental health counseling.
- 3. Equip graduates with the prerequisites to pass the National Counseling Examination (NCE) and meet the requirements for licensure as a professional counselor in Texas.
- 4. Cultivate a professional counselor identity among faculty through organizational involvement, research, publications, presentations, and community service.

VITAL STATISTICS

MAPC ENROLLMENT & STUDENT DEMOGRAPHICS

DBU seeks to include, support, and encourage a diverse student population. Demographic information is collected upon admission through graduation. Pertinent demographic information gathered includes age, gender, and ethnicity. Review and analysis include calculating frequencies and percentages by category to assess the program objectives, recruiting efforts, student learning outcomes, graduation rates, and other analyses as needed.

| MAPC Program Enrollment Data | 2021 |
|---|--------------|
| Number of Program Inquiries | 169 students |
| Number of Program Applications | 91 students |
| Number of Complete Program Applications | 58 students |
| Number of Students Accepted into Program | 36 students |
| Number of New Students Enrolled into Program | 32 students |
| Number of Total Student Enrolled in Program in 2021 | 75 students |

For the 2021 academic year, the MAPC program enrolled a total of 75 students, with an 80% female to 20% male ratio. Reported demographic ethnicity was 52% White, 18% Hispanic, 9% African American, and 12% Asian/International students. MAPC program continues to show a wide age range of 22-60, with a mean age of 30.7 and a median age of 28. Nine new students were enrolled in Spring 2021, three new students in Summer 2021, and 20 students in Fall of 2021. The university, the Department of Humanities and Social Sciences, and the MAPC program work to ensure that qualified applicants of diverse backgrounds and ethnicities are admitted into the program and have the necessary support to successfully complete all graduation requirements for the MAPC degree.

In December of 2021, the first two students graduated from the Master of Arts in Professional Counseling program under the CACREP standards that were implemented in 2019. (There were 13 graduates from the Non-CACREP aligned program). Students are allowed up to six years to complete the 60-hour clinical mental health program, although most students complete the MAPC program in three to four years.

DBU MAPC graduates generally perform very well on licensing and certification examinations. During the 2021 calendar year, no DBU MAPC students took the National Counselor Examination, the standardized examination required for state licensure as a professional counselor. Of the two 2021 graduates from the CACREP-aligned program, one successfully completed the NCE in 2022, and the other graduate decided not to pursue licensure, as her career goals were met through completion of the degree.

PROGRAM EVALUATION

INTERNSHIP SITE SUPERVISOR REPORTS

Internship Site Supervisors rated the DBU MAPC Counseling Interns on a variety of basic skills and counselor dispositions. Based on results from site supervisors of the 15 students (13 Non-CACREP and 2 CACREP) in their final internship across all 2021 semesters, the percentage of interns who were rated as "consistently meets criteria" or "exceeds criteria" in administrative skills, counseling clinical skills, multicultural competencies, ethical behavior, professional relationship skills was 100%.

COMPREHENSIVE COUNSELING ASSESSMENT

Students in the MAPC program must successfully complete the *Comprehensive Counseling Assessment (CCA)* prior to enrollment in their initial clinical course, *COUN 6317 – Counseling Practicum*. The CCA covers course content in the ten required courses students must complete to earn candidacy status and to continue in the program. Upon successful completion of the exam, the student will be granted candidacy status and will be allowed to enroll in the practicum course. The MAPC will also begin administering the CPCE (Comprehensive Professional Counseling Examination) in 2022; two students successfully completed the CCA in 2021.

| CCA Passing | Spring 2021 | Summer 2021 | Fall 2021 |
|--|-------------|-------------|-----------|
| Number of Students taking CPCE | 0 | 0 | 2 |
| Number of Students Passing CPCE | 0 | 0 | 2 |
| Total Percentage with Passing Score | - | - | 100% |

PROGRAM EVALUATION BY GRADUATE SURVEY

The students are given an exit survey at the end of their program when preparing for graduation. Overall, MAPC students, at the time of graduation rated the program as "Excellent." Of the graduating students, 100% indicated that the DBU MAPC program exceeded expectations.

PROGRAM EVALUATION BY ALUMNI SURVEY

Of the DBU MAPC alumni who responded to follow-up surveys, 100%, who wished to be employed, were serving in a counseling or a closely related field within six months of graduation. When asked how well the MAPC program prepared them to be effective counselors, 100% of the graduates surveyed indicated they were either well-prepared or very well-prepared to be effective counselors.

Alumni identified program strengths predominantly as having great professors, small classes, experiential learning opportunities, informative and fun classes, and a beautiful campus. One recommendation for improvement was to offer some daytime classes.

PROGRAM EVALUATION BY EMPLOYER OF GRADUATES SURVEY

Employer evaluations of master's level graduates were a new reporting area for the MAPC program in 2021. Employers were asked to rate DBU graduates in the workforce. The survey assessed counseling skills and ethical decision-making. In 2021, four employers rated former students who are currently working as counselors. Of note, all ratings met or exceeded expectations.

SUMMARY OF MAPC CHANGES & PROGRESS MADE FROM THE 2020 REPORT

- DBU's MAPC program implemented changes to align with CACREP standards in the fall of 2019, and the program has now graduated two students with all of the CACREP requirements.
- Syllabi templates were created for each course in the MAPC program which included use of CACREP standards, learner-centered outcomes, rubrics, etc.
- COVID-19 impact was mitigated through remote learning options, and further development of online distance learning was developed.
- *Tevera*, which is a practicum/internship placement and assessment software package, was evaluated and purchased. The software was chosen to better streamline the assessment process, practicum/ internship site placement, practicum/internship site, student, and supervisor evaluations, as well as direct and indirect hours accumulated. In addition, the software was used to process data on instructor evaluations and key performance indicators. Training began in 2020 and implementation began on January 1st, 2021.
- The Master of Arts in Professional Counseling Program has maintained a sustained effort to review and assess student learning over the past five years through careful evaluation of the program's learner-centered outcomes. Learner-centered outcomes have been revised to mirror the 2016 CACREP standards by which the department is being evaluated for accreditation. Revisions to the LCOs are reflected in the previous five years of annual program reviews which have been effective in the development of action plans leading to improved student learning and program development.

SUMMARY OF MAPC RECOMMENDATIONS FOR CHANGES

- For the course COUN 6000 Comprehensive Counseling Review, counseling faculty members chose to replace the current textbook, the NCE Exam Study Manual (NCEExamPrep.com) with Mastering the National Counselor Examination and the Counselor Preparation Comprehensive Examination. The Counselor Preparation Comprehensive Examination (CPCE) (practice exams) were recommended to replace the current practice exams from NCEExamPrep.com.
- Several student recommendations included a request for day-time class offerings. This will be taken into consideration when planning future course schedules.